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Pure Salmon Japan Welcomes Mori Trust as Strategic Investor in Japan's Largest Land-Based Salmon Farming Project

Mori Trust invests in 8F Aquaculture Fund Japan I LP, supporting the Atlantic salmon project in Tsu City, Mie Prefecture

Tokyo, Japan – July 2, 2025 – Pure Salmon Japan K.K. is proud to announce that Mori Trust Co., Ltd., one of Japan's most prominent real estate firms, has invested in 8F Aquaculture Fund Japan I LP, which supports Pure Salmon Japan's Atlantic salmon aquaculture project in Tsu City, Mie Prefecture.

This strategic partnership marks a major milestone in Pure Salmon Japan's mission to redefine the future of aquaculture in Japan and across Asia.

The project entails the construction of Japan's largest land-based Atlantic salmon facility, targeting an annual production capacity of 10,000 tons. Leveraging advanced Recirculating Aquaculture System (RAS) technology developed by Pure Salmon Technology A.S., the facility will operate entirely inland, allowing for healthier, fresher, and antibiotic-free salmon farming in a bio-secure environment—shielded from ocean pollutants, viruses, and parasites.

Scheduled to begin shipments in 2027, the project improves Japan's self-sufficiency, as the country currently relies 100% on imports for Atlantic salmon. It also addresses Japan's growing demand for safe, fresh, high-quality, and sustainable seafood.

We are delighted to welcome Mori Trust as a strategic partner whose involvement goes far beyond capital.

"In Mori Trust, we have found a partner who not only understands our ambition but also shares our conviction that aquaculture can—and must—be reimagined for a more sustainable world," said Erol Emed, CEO of Pure Salmon Japan. "This investment is about more than capital. It's a long-term commitment to food security, environmental responsibility, and transformational industry leadership."

Through this partnership, Pure Salmon Japan and Mori Trust will deliver world-class land-based aquaculture innovation to Japan while helping reduce CO_2 emissions.

About Mori Trust Co., Ltd.

Mori Trust is a comprehensive real estate developer engaged in large-scale mixed-use developments in major urban centers across Japan, as well as hotel and resort businesses nationwide. It is also actively investing in emerging industries with high growth potential.

Website: https://www.mori-trust.co.jp

Mori Trust press release: https://www.mori-trust.co.jp/news/2025/20250625/

About Pure Salmon Japan K.K.

Pure Salmon Japan K.K. is a leading developer of land-based RAS (Recirculating Aquaculture System) facilities in Japan. Headquartered in Tokyo, the company is building the nation’s largest RAS Atlantic salmon farm in Tsu City, Mie Prefecture.

About 8F Aquaculture Fund Japan I LP

Managed by 8F Asset Management, this fund backs the development of Pure Salmon Japan projects and is supported by institutional investors committed to sustainable aquaculture.

Media contacts

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